

Dear Patron,

The purpose of the Heritage Uxbridge Sign Guideline is to provide information and parameters to you, the businesses and building owners, with respect to the Uxbridge Township **Sign By-law 2002-059 (Appendix A)**. This By-law reflects a desire by the community to maintain the historical architecture and ambience of the Uxbridge Heritage District (please see the appendix for the boundaries of the Downtown Heritage District). This includes both the commercial and residential areas, and also includes any buildings, lands or hamlets designated as a heritage site, but not located in the Downtown Heritage District. Specifically, it indicates the community's wish for visual coherence predominately through the use of signs, attempting to promote a sense of time and place.

At the present time, some existing buildings and businesses in the District do not have signs that comply with the current Sign By-Law. However, should any businesses be sold to a new owner, then that new owner is required to comply with the current Sign By-Law. In addition, should any business want to replace an existing sign, then they are also required to replace that sign in compliance with the Sign By-Law.

The guideline also offers suggestions concerning storefronts, awnings, fences and other distinctive elements that convey a sense of Uxbridge's heritage values. All of the suggestions in the guide are in accordance with existing by-laws and standards and we hope that you will embrace these suggestions and help create the heritage values that the community seeks to preserve. For example, should any building alterations be made, it would be in support of these heritage values to make suitable changes that reflect a historic and heritage appearance.

Many of this guide's suggestions have come from the Markham/Unionville Heritage Conservation Plan and were used with their permission with the intention of promoting and maintaining consistency throughout Southern Ontario, while still retaining our local heritage.

The Heritage Uxbridge Committee and the Township of Uxbridge welcome you to the community, and hope that this guide will be of benefit to your success and belonging.

Best wishes,
Uxbridge Heritage Committee

TOWNSHIP OF UXBRIDGE
51 TORONTO ST. S.
UXBRIDGE ONTARIO



HERITAGE UXBRIDGE



Heritage Uxbridge Sign Guidelines

May 20, 2008

DESIGN

- Traditional materials such as wood, brass, or bronze and wrought iron brackets should be used. Plastic or vinyl signs should be avoided.
- Letter styles appropriate to the period of the structure are encouraged. These include styles such as Roman Calarendon, Egyptian, and sans serif, a style of typeface with simple lines and which there are no fine lines (serifs) at the ends of the main strokes of the characters. Typeface should reflect the image of the particular business and the building, and harmonize with the style of the structure. Capital letters are generally more legible than lower case letters. The total message, including the letter forms and designs, should generally occupy about two thirds of the total sign area.
- Heritage colours ought to be used. A 'Heritage' palette of colours is available through many major paint companies. Uncomplicated colour schemes are strongly recommended.
- Symbols are often more recognizable than lettering, and a combination of both often results in a suitable and attractive sign that fits into the distinctive and traditional confines of the By-Law.
- The size of the sign is regulated by the Sign By-Law. It maintains an area ration of sign to building.

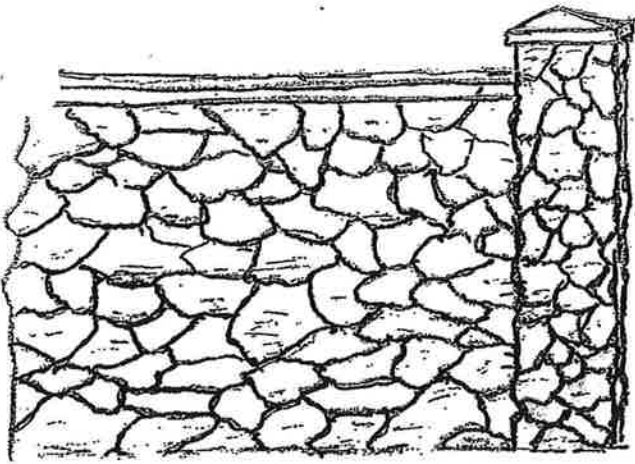


STOREFRONTS

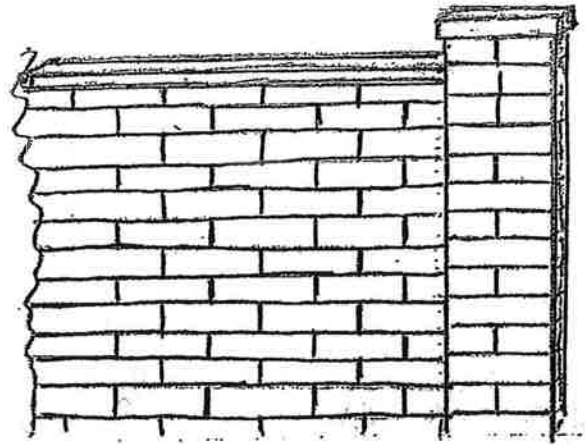
- Storefronts, including the upper story windows of the commercial buildings, are an integral part of the character of the streetscape. Historic storefronts usually consist of large, divided glass windows on either side of a central recessed entry. Upper façades traditionally present a more typical, rectangular window form.
- If possible, physically sound, historical storefronts, compatible with the district's character, should be restored and maintained rather than replaced. Photographs of most of the streetscape can be obtained from the Uxbridge Historical Centre's archives and are an excellent example for modeling.
- Storefronts which do not harmonize with the Heritage District's character should be improved to be more compatible with the streetscape.



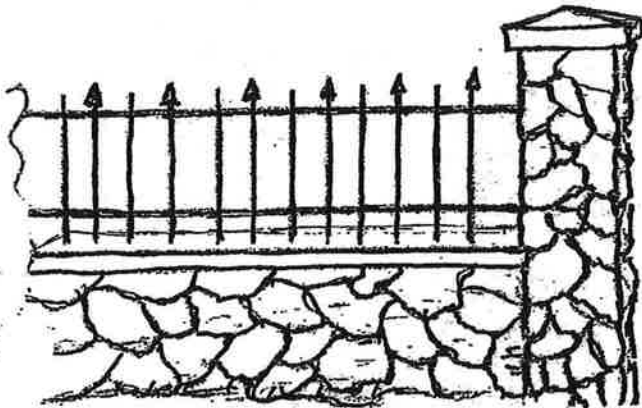
FENCES



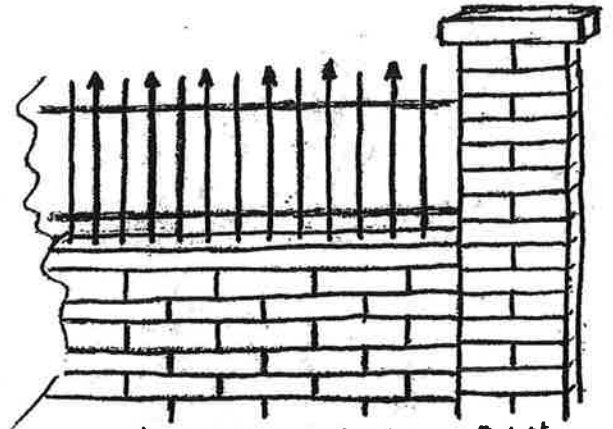
STONE



BRICK



STONE + WROUGHT IRON



BRICK + WROUGHT IRON



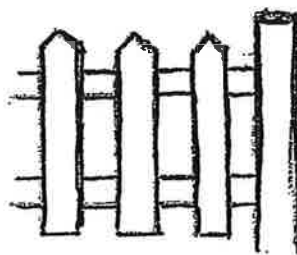
SPLIT RAIL + POST



WROUGHT IRON



DRY STONE



PICKET



CEDAR HEDGE

OF

THE CORPORATION OF THE TOWNSHIP OF UXBRIDGE

BEING A BY-LAW TO AMEND BY-LAW NO. 2002-59 OF THE TOWNSHIP OF UXBRIDGE BEING A BY-LAW TO REGULATE SIGNS AND ADVERTISING DEVICES IN THE TOWNSHIP OF UXBRIDGE, IN THE REGIONAL MUNICIPALITY OF DURHAM.

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWNSHIP OF UXBRIDGE HEREBY ENACTS AS FOLLOWS:

1. THAT Section 5 of By-law No. 2002-059 is hereby deleted in its entirety and replaced with the following:

SECTION 5 - SPECIAL SIGN DISTRICT

5.1 For the purposes of this by-law the following area shall be defined as the Special Sign District for the Township of Uxbridge:

- (a) The Downtown Heritage Conservation District as delineated in Schedule "A" attached hereto and by this reference forming part of this By-law.

5.2.1 Each application for a sign permit in the Special Sign District shall be submitted to Heritage Uxbridge for its review and comment and shall be accompanied by:

- (a) A photograph of the facade on which the proposed wall sign is to be erected and, in the case of a ground sign, the location on the property where the ground sign is to be located.
- (b) The type, character, dimensions and design of the proposed sign including the historically appropriate colours of the sign and lettering fonts in keeping with the heritage style such as, but not limited to, Roman, Clarendon, San Serif.
- (c) The materials to be used to construct the proposed sign.
- (d) A cross-section of the proposed wall sign and the method to be used in affixing to the wall of the building.
- (e) The proposed means of external illumination of the proposed sign.
- (f) Any additional information that Heritage Uxbridge may prescribe or require.

5.2.2 The Council of the Corporation of the Township of Uxbridge shall grant final approval of all signs within the Special Sign District prior to the issuance of a permit.

5.3.1 No person shall place, erect, install or display or cause to be placed, erected, installed or displayed any sign in the Special Sign District that is not in conformity with the regulations contained in this By-law.

5.3.2 Schedule "C" of this By-law shall not apply to a residential zone located in the Special Sign District.

5.4 No sign erected in this area shall obstruct or interfere with any architectural detailing on a building.

SCHEDULE "C"

**TO BY-LAW NO. 2002-059, AS AMENDED
TOWNSHIP OF UXBRIDGE**

**TABLE "A"
SIGNS PERMITTED IN THE SPECIAL SIGN DISTRICT**

Sign Type	Minimum Frontage	Maximum Area	Maximum Height	Illumination
Wall	N/A	0.25 square metres per linear metre of building facade to a maximum of 5 square metres.	N/A	External
Canopy	N/A	0.25 square metres per linear metre of building facade to a maximum of 5 square metres.	N/A	External
Projecting	N/A	1.5 square metres	N/A	External
Window	N/A	20% of window area	N/A	None
SINGLE OCCUPANT				
	N/A	1.5 square metres	2.5 metres	External
MULTIPLE OCCUPANT				
	N/A	2.0 square metres	2.5 metres	External

